

Conference "Know-Now" Sponsorship Kit

20th Annual Florida Nonprofit Conference

***SUCCESS 20 years:
Meeting the Now-Needs as Florida's Nonprofit Voice***

***Wednesday and Thursday, August 10-11, 2011
Marriot Suites Clearwater Beach on Sand Key***

The Florida Association of Nonprofit Organizations proudly presents the 20th Annual Florida Nonprofit Conference., on August 10-11 in Clearwater, Florida. The steering committee, made up of members of FANO's Board of Directors and volunteers, has specifically structured partnership opportunities to involve the nonprofit community of Florida at large. We welcome you -- whether you are a nonprofit organization and want to buy group tickets, a corporation wishing to connect to the nonprofit community or an individual who is interested in giving back. The categories below are strategically designed to encourage your sponsorship, as well as to invite you to take part in the educational program and to be recognized for your participation and expertise.

CVB Tourism Sponsor \$5,000

Reserved for individual Convention and Visitors Bureaus, this category focuses on tourism and economic development. CVB Sponsors will receive a **VIP booth**, 4 VIP tickets, recognition on our website with a 5 Google ranking, and your name/logo on promotional pieces. You will be invited to participate on a panel exploring the value of the nonprofit sector in increasing tourism. Sponsors can assist us by promoting the conference to nonprofits who sponsor conferences, galas and other events that use hotel venues.

Grand Know-Now Sponsor \$2,500

Reserved for agencies representing one of the following sectors on a state-wide basis: YMCA, Homeless, Hospice, Environment, Education, Hospital, Health, City Managers, Finance Officers, and Faith-Based. Sponsors will receive 10 VIP tickets. And will participate in a Q&A with the keynote speaker.

Geographic Know-Now Sponsor \$1,500

Of special interest to funders, this category is reserved for the following areas: North Florida, Central Florida, South Florida, Panhandle, and West Coast. Sponsor will nominate 3 enrollments for Certification in NonProfit Management (CNM) Intensive class scholarships, provided over four days during the conference and pre/post activities. (Barbara Blair Scholarship). Those graduating with the certification are invited to host a CNM Intensive series of classes in their community during 2012.

Nonprofit Know-Now Sponsor \$1,000

Reserved for organizations representing one of the following sectors on a local basis: Arts, Education, Environment, Health, Human Services, Religious, Youth, Hospital, Historic, Performing Arts Center. Sponsors will receive a regular booth and 2 VIP conference tickets.

Direct Know-Now Sponsors

Keynote Sponsor	\$10,000
Commemorative Program Sponsor	5,000
Expo Sponsor	5,000
Reception Sponsor	5,000
Reception Co-sponsor	2,500
VIP Exhibitor (prime 10x20' booth)	1,500
Exhibitor (10-ft. table)	795
Break Sponsor (Morning)	750
Break Sponsor (Afternoon)	750
Break-out Sponsor (15)	500
VIP Conference Tickets	450
Conference Tickets	275

Break-Out Know-Now Sponsor Topics

(Reserved for consultants/corporations who wish to be associated with the various topics)

International Re-Telligence
Coming out of the Dark
Shape-Shifters: Is Your Passion Your Peace?
Public-Private Relationships
Low Profit/Nonprofit Collaboration
Philanthropists
Project Management
Strategies that Address the Game Changes